

Your Return on Home Improvement Investments

(2007 HomeGain Survey of over 2,000 real estate agents nationwide)

Improvement	Typical Cost	Increase in Sales Price	Average Return	Agents Who Recommend
Professional Home Staging	\$403 - \$584	\$1,938 - 2,431	343%	91%
Lighten & Brighten	\$233 - 370	\$1,178 - 1,566	355%	97%
Clean & De-Clutter	\$190 - 318	\$1,505 - 1,937	578%	97%
Landscape Front/Back Yards	\$378 - 546	\$1,718 - 2,158	319%	97%
Fix Plumbing, Electrical	\$436 - 621	\$1,205 - 1,590	164%	93%
Repair Damaged Flooring	\$628 - 878	\$1,633 - 2,061	145%	94%
Update Kitchen & Bathrooms	\$1,404 - 1,828	\$3,216 - 3,934	121%	87%
Replace or Shampoo Carpeting	\$562 - 808	\$1,532 - 1,950	154%	98%
Paint Exterior Walls	\$663 - 938	\$1,757 - 2,205	147%	88%
Paint Interior Walls	\$651 - 920	\$1,741 - 2,179	150%	97%

2007 HomeGain Survey of 2,000 real estate agents nationwide found that moderately priced home improvements, ranging from \$80 - 2,800, made in preparation for sale actually yield the highest returns when a house is sold.



Home Staging Resource

"Business Solutions for Professional Home Stagers"

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